

LEO BURNETT U.S.A.

© 1997 Philip Morris Inc. All rights reserved.

NO. 10000-02 Philip Morris Inc. "Spring Break" Page 4/C OF 4 x 12" is Sporting Events Page  
Printed in U.S.A.

© Philip Morris Inc. 1997

Come to where the flavor is.



SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

